



WPBF  
3970 RCA Boulevard  
Suite 7007  
Palm Beach Gardens, FL 33410  
Main: (561)694-2525  
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns  
Attention: Accounts Payable  
1010 Wisconsin Ave, Suite 800  
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 11/06/12	958659	06355758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		
IDB #	Advertiser Code	Product Code

9912856	95	101
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Agency Ref	Advertiser Ref

Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-124H \$110.00 NM									
1 WPBF Th 10/04/12 WPBF News 25 @ 5am 5-530am :00 \$110.00 NM									
Credited									
2	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -TWTF-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-124H \$110.00 NM									
2 WPBF F 10/12/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-124H \$110.00 NM									
3	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 -TWTF-- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-124H \$220.00 NM									
2 WPBF W 10/17/12 5:15 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-D-148H \$220.00 NM									
4	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -TWTF-- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-D-148H \$220.00 NM									
1 WPBF F 10/26/12 5:16 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-D-148H \$220.00 NM									
7	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM									
1 WPBF Th 10/04/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM									

## INVOICE

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1897

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type									
7	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM									
	Class of Time - Pre-emptible with notice																	
8	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$160.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 5:39 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM 2 WPBF W 10/10/12 5:38 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM																		
9	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$320.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$320.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-124H \$320.00 NM 2 WPBF W 10/17/12 5:37 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM																		
10	10/23/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$320.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$320.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM 1 WPBF Th 10/25/12 5:38 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM																		
13	10/02/12	10/05/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 2 \$275.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 6:37 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 2 WPBF Th 10/04/12 6:46 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM																		
14	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$275.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 1 WPBF Th 10/11/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM																		
15	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$550.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$550.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 2 WPBF F 10/19/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM																		
16	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$550.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$550.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 6:24 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 1 WPBF F 10/26/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM																		
18	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
19	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
20	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
21	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$550.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
22	10/02/12	10/05/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
23	10/09/12	10/12/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
24	10/16/12	10/19/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
25	10/23/12	10/26/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
26	10/02/12	10/05/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
27	10/09/12	10/12/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
28	10/16/12	10/19/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
29	10/23/12	10/26/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
30	10/02/12	10/05/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
<b>Class of Time - Pre-emptible with notice</b>									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Type
							Week	Rate	
<b>Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$60.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
2 WPBF Th 10/04/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
30 10/09/12 10/12/12 4:30a-5a 430a-5a -TWTF-- :30 2 \$60.00 NM									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$60.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/10/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
1 WPBF Th 10/11/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
31 10/16/12 10/19/12 4:30a-5a 430a-5a -TWTF-- :30 3 \$60.00 NM									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$60.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
2 WPBF Th 10/18/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
3 WPBF F 10/19/12 4:40 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
32 10/23/12 10/26/12 4:30a-5a 430a-5a -TWTF-- :30 3 \$60.00 NM									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$60.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 4:42 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
3 WPBF W 10/24/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
1 WPBF Th 10/25/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
35 10/06/12 10/06/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$225.00 NM									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 8:25 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$225.00 NM									
36 10/13/12 10/13/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$450.00 NM									
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -----1- Spots/Week 1 Rate \$450.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$450.00 NM									
37 10/20/12 10/20/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$450.00 NM									
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -----1- Spots/Week 1 Rate \$450.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM									
38 10/27/12 10/27/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$450.00 NM									
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----1- Spots/Week 1 Rate \$450.00</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM									

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Obama/D/President		OBAMA FOR AMERICA	1897

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	10/07/12	10/07/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:00 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM									
42	10/14/12	10/14/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 5:54 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM									
43	10/21/12	10/21/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 5:26 AM Sun 5-6am News Sun 5-6am :30 OFA-12-B-148H \$100.00 NM									
44	10/28/12	10/28/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 5:42 AM Sun 5-6am News Sun 5-6am :30 OFA-12-B-148H \$50.00 NM									
46	10/07/12	10/07/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM									
47	10/14/12	10/14/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM									
48	10/21/12	10/21/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 6:39 AM Sun 6-7am News Sun 6-7am :30 OFA-12-B-148H \$180.00 NM									
49	10/28/12	10/28/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:12 AM Sun 6-7am News Sun 6-7am :30 OFA-12-B-148H \$90.00 NM									
51	10/07/12	10/07/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 7:39 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-A-124H \$325.00 NM									
52	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 7:40 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-A-124H \$325.00 NM									
53	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 7:39 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-D-148H \$325.00 NM									
54	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:27 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-D-148H \$325.00 NM									
56	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 9:26 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-124H \$225.00 NM									
57	10/02/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-124H \$225.00 NM									
58	10/09/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-124H \$225.00 NM									
59	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 9:11 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-D-148H \$225.00 NM									
60	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 9:13 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-D-148H \$225.00 NM									

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
62	10/01/12	10/01/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 10:33 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
63	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 10:56 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
1 WPBF Th 10/04/12 10:21 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
64	10/09/12	10/12/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 10:23 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
2 WPBF Th 10/11/12 10:49 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
65	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-124H \$225.00 NM									
1 WPBF W 10/17/12 10:20 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-148H \$225.00 NM									
66	10/23/12	10/26/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 10:27 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-148H \$225.00 NM									
2 WPBF Th 10/25/12 10:27 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-148H \$225.00 NM									
68	10/01/12	10/01/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
69	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
1 WPBF F 10/05/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
70	10/09/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/09/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									

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## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thwpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
71	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
2 WPBF Th 10/18/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
72	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
1 WPBF F 10/26/12 12:13 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
74	10/02/12	10/05/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 12:39 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM									
75	10/09/12	10/12/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$175.00 NM									
76	10/16/12	10/19/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM									
77	10/23/12	10/26/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 1230-1P Access Hollywood 1230-1p :00 \$175.00 NM Credited									
79	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 10:19 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-A-124H \$225.00 NM									
80	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$450.00									

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## DUPLICATE INVOICE



Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
80	10/14/12	10/14/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/14/12 10:28 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-A-124H \$450.00 NM									
<b>81 10/21/12 10/21/12 Chris Matthews Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/15/12 10/21/12 -----1 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/21/12 10:27 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-D-148H \$225.00 NM									
<b>82 10/28/12 10/28/12 Chris Matthews Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/22/12 10/28/12 -----1 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 10:20 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-D-148H \$225.00 NM									
<b>84 10/01/12 10/01/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 1-----1 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 4:39 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
<b>85 10/02/12 10/05/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/02/12 10/08/12 -TWTF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF W 10/03/12 4:26 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
1 WPBF F 10/05/12 4:18 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
<b>86 10/09/12 10/12/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/09/12 10/15/12 -TWTF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 10/10/12 4:29 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
2 WPBF Th 10/11/12 4:18 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
<b>87 10/16/12 10/19/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/16/12 10/22/12 -TWTF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Tu 10/16/12 4:12 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
1 WPBF F 10/19/12 4:38 PM Dr. Oz 4-5p :30 OFA-12-D-148H \$500.00 NM									
<b>88 10/23/12 10/26/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/23/12 10/29/12 -TWTF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Tu 10/23/12 4:37 PM Dr. Oz 4-5p :30 OFA-12-D-148H \$500.00 NM									
2 WPBF W 10/24/12 4:28 PM Dr. Oz 4-5p :30 OFA-12-D-148H \$500.00 NM									
<b>91 10/20/12 10/20/12 Sat 7pm News Class of Time - Fixed Non Pre-emptible</b>									
7-730pm -----1- :30 1 \$800.00 NM									

MTWTFSS

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## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
91	10/20/12	10/20/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 7:53 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football									
92	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 7:51 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football									
94	10/02/12	10/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
95	10/09/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
96	10/16/12	10/19/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
97	10/23/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-D-148H \$1,700.00 NM									
99	10/08/12	10/08/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:09 PM DWTS 8-10P :30 OFA-12-A-124H \$4,500.00 NM									
100	10/22/12	10/22/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 8:24 PM Mon ABC Prime A 8-9PM :30 OFA-12-D-148H \$4,500.00 NM									
103	10/10/12	10/10/12	MIDDLE/SUBURGATOR 8-9PM Class of Time - Pre-emptible with notice	--1----		:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

## INVOICE



Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1897

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
103	10/10/12	10/10/12	MIDDLE/SUBURGATOR 8-9PM		--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 7:59 PM MIDDLE/NEIGHBOR 8-9PM :30 OFA-12-A-124H \$1,800.00 NM									
105	10/04/12	10/04/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---1--- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 GREY'S ANATOMY 9-10PM :00 \$3,600.00 NM									
Credited									
106	10/18/12	10/18/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---1--- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 9:19 PM GREY'S ANATOMY 9-10PM :30 OFA-12-D-148H \$3,600.00 NM									
107	10/04/12	10/04/12	SCANDAL	10-11PM	---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 10:41 PM SCANDAL 10-11PM :30 OFA-12-A-124H \$1,800.00 NM									
109	10/07/12	10/07/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 10:39 PM 666 PARK AVE 10-11PM :30 OFA-12-A-124H \$1,800.00 NM									
110	10/28/12	10/28/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 10:38 PM 666 PARK AVE 10-11PM :30 OFA-12-D-148H \$1,800.00 NM									
112	10/02/12	10/07/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF-S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -TWTF-S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/04/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-124H \$500.00 NM									
1 WPBF F 10/05/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-124H \$500.00 NM									
113	10/09/12	10/14/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF-S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -TWTF-S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-124H \$500.00 NM									
2 WPBF Su 10/14/12 11:22 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-124H \$500.00 NM									
114	10/16/12	10/21/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									

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## INVOICE



Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1897

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
114	10/16/12	10/21/12	M-SUN WPBF News 25 (11-11:35PM)		-TWTF-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 -TWTF-S 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-124H \$1,000.00 NM									
1 WPBF F 10/19/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-148H \$1,000.00 NM									
115	10/23/12	10/28/12	M-SUN WPBF News 25 (11-11:35PM)		-TWTF-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -TWTF-S 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-148H \$1,000.00 NM									
2 WPBF Th 10/25/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-148H \$1,000.00 NM									
117	10/07/12	10/07/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 11:54 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-A-124H \$300.00 NM									
118	10/14/12	10/14/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 Sun 11:35pm Late News 1135p-12am :00 \$300.00 NM									
Credited									
119	10/21/12	10/21/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-D-148H \$300.00 NM									
120	10/28/12	10/28/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 Sun 11:35pm Late News 1135p-12am :00 \$300.00 NM									
Credited									
122	10/02/12	10/05/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 12:29 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-124H \$70.00 NM									
123	10/09/12	10/12/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -TWTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 12:23 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-124H \$70.00 NM									
124	10/16/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM

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## INVOICE



Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
125	10/23/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
127	10/02/12	10/05/12	ACCESS HOLLYWOOD 106x-136x	12:06-01:06AM	-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
128	10/09/12	10/12/12	ACCESS HOLLYWOOD 106x-136x	12:06-01:06AM	-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
130	10/16/12	10/26/12	ACCESS HOLLYWOOD 106x-136x	12:06-01:06AM	-TWTF--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
132	10/06/12	10/06/12	ACCESS HOLLYWOOD \ACCESS HOLLYW	12:06-01:06AM	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
133	10/13/12	10/13/12	ACCESS HOLLYWOOD \ACCESS HOLLYW	12:06-01:06AM	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
134	10/20/12	10/20/12	ACCESS HOLLYWOOD \ACCESS HOLLYW	12:06-01:06AM	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
135	10/27/12	10/27/12	ACCESS HOLLYWOOD \ACCESS HOLLYW	12:06-01:06AM	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									

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## DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1897

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
135	10/27/12	10/27/12	ACCESS HOLLYWOOD IACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 1:00 AM ACCESS HOLLYWOOD WKND IACCESS HOLLYW :30 OFA-12-D-148H \$50.00 NM									
138	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 12:47 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-A-124H \$50.00 NM									
139	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 12:20 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-A-124H \$50.00 NM									
140	10/21/12	10/21/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 12:58 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-D-148H \$50.00 NM									
141	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 12:28 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-D-148H \$50.00 NM									
147	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 3:40 PM M-F 3-4P M-F 3-4P :30 OFA-12-A-124H \$400.00 NM									
148	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 4:21 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
3 WPBF W 10/03/12 4:12 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
1 WPBF Th 10/04/12 4:27 PM Dr. Oz 4-5p :30 OFA-12-A-124H \$500.00 NM									
151	10/10/12	10/10/12	NASHVILLE	10-11PM	--W----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 --W---- 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 10:24 PM NASHVILLE PREMIERE 10-11P 10/10 :30 OFA-12-A-124H \$2,175.00 NM									
152	10/03/12	10/03/12	NETWORK POLITICAL P9-11p	--W----	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
152	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 10:46 PM NETWORK POLITICAL PROGR/9-11p :30 OFA-12-A-124H \$1,800.00 NM									
153	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	----S-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----S- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 5:41 AM Sat 5-6am News Sat 5-6am :30 OFA-12-A-124H \$60.00 NM									
154	10/10/12	10/10/12	Wed ABC Prime A	8-9PM	--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 8:49 PM Wed ABC Prime A 8-9PM :30 OFA-12-A-124H \$1,800.00 NM									
155	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 12:19 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-A-124H \$50.00 NM									
156	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 6:58 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-148H \$180.00 NM									
157	10/16/12	10/19/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
2 WPBF F 10/19/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
158	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 5:13 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-148H \$100.00 NM									

Total Spots **152****Payment Terms 30 Days**

<u>Gross Total</u>	\$68,550.00
<u>Agency Commission</u>	\$10,282.50
<u>Net Amount Due</u>	<b>\$58,267.50</b>



WPBF  
3970 RCA Boulevard  
Suite 7007  
Palm Beach Gardens, FL 33410  
Main: (561)694-2525  
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns  
Attention: Accounts Payable  
1010 Wisconsin Ave, Suite 800  
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 11/06/12	958659	06355758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	09/29/12	09/29/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 8:29 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$450.00 NM									
40	09/30/12	09/30/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 5:08 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$100.00 NM									
108	09/30/12	09/30/12	ONCE UPON A TIME PR 8-9P 9/30 Class of Time - Pre-emptible with notice		-----1	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 8:42 PM ONCE UPON A TIME PREMIERI 8-9P 9/30 :30 OFA-12-A-124H \$2,700.00 NM									
137	09/30/12	09/30/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 12:16 AM PRIVATE PRACTICE WKNDLF '12-1x :30 OFA-12-A-124H \$50.00 NM									
143	09/29/12	09/29/12	M-Sun 1130p-12am Late 1130p-1205am		-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 12:12 AM M-Sun 1130p-12am Late News 1130p-1205am :30 OFA-12-A-124H \$400.00 NM LR - Football									

Total Spots 5

Gross Total \$3,700.00

## INVOICE



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**Lehigh Valley, PA 18002-6885**

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**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

<u>Agency Commission</u>	<b>\$555.00</b>
<u>Net Amount Due</u>	<b>\$3,145.00</b>